**Education**

2013 **Duke University, Fuqua School of Business** Durham, US

 PhD in Business Administration (Strategy)

 Dissertation title: “Organizational Legitimacy: Different Sources – Different Outcomes?”

 Committee: Will Mitchell & Rich Burton (co-chairs), Aaron Chatterji, Stephen Tallman, Andrew Spicer

2006 **University of Oxford, Said Business School** Oxford, UK

 Master of Science in Management Research

2005, 2007 **Plekhanov Russian University of Economics** Moscow, RU

 B.A. in Economics (distinction), Master’s in International Business (distinction)

2004 **Copenhagen Business School** (Exchange Semester) Copenhagen, DK

**Professional Experience**

2015-current  **University of North Carolina, Kenan-Flagler Business School** Chapel Hill, US

 Associate Professor of Strategy and Entrepreneurship (since 2021), Sustainability Distinguished Fellow

 Faculty Director, Ackerman Centre for Excellence in Sustainability (since 2018)

2013-2015 **Boston University, Questrom School of Business** Boston, US

 Assistant Professor of Strategy and Innovation

**Honors**

* MBA@UNC Teaching All-Star Award (2023, 2024)
* Barrett Award for Outstanding Instruction and Dedication to the School (2023)
* FT MBA Teaching All-Star Award (2022)
* Kenan Institute Distinguished Research Fellow (2022)
* Honorable Mention Winner of the Page Prize for Sustainability Issues in Business Curricula (2015, 2016, 2021)
* Finalist of the 2021 Award for Responsible Research in Management
* Emerging Scholar Award from Alliance for Research on Corporate Sustainability (2019)
* Poets and Quants 40 under 40 (2019)
* Emerging Scholar Award from Organization and Natural Environment division (2018 Academy of Management)
* Nominated for Weatherspoon MBA and PhD Teaching Award (2017)
* Winner - Outstanding Paper Award (2014, 2015, 2016 Alliance for Research on Corporate Sustainability)
* Outstanding Strategic Management Journal Editorial Board Member (2014)
* Finalist - Haynes Prize for the Most Promising Scholar under 40 (2014 Academy of International Business)
* Winner - Best Paper Award (2012 Academy of Management)
* Nominated for Best Paper Award (2010, 2013, 2016, 2019, 2020 Strategic Management Society)
* Duke University PhD scholarship ($60,000 a year; 2007-2012)
* Distinction for qualitative research paper and nomination for the best thesis of the year (2006, Oxford University)
* Plekhanov Russian University of Economics Scholarship for MSc at the University of Oxford ([£](http://en.wikipedia.org/wiki/Pound_sign)28,000, 2005)
* Russian Federal Scholarship (2001-2005)
* Distinction (“Red Diploma”) for the Bachelor and Master’s Degrees in Russia (2001-2007)
* Distinction (“Golden Medal”) and Honorable Member of the First School Council (Gymnasium #2, 1999-2001)
* Finalist of the Danone Business Game “Trust” in Russia. Awarded a trip to Paris (2004-2005)

**Bibliography**

**Refereed Journal Articles**

1. Voegtlin, C., Scherer, A.G., Stahl, G.K., Hawn, O. (2022). Grand Societal Challenges and Responsible Innovation. ***Journal of Management Studies***, 59(10: 1-28
2. Hawn, O. (2021). How Media Coverage of Corporate Social Responsibility and Irresponsibility Influences Cross-Border Acquisitions. ***Strategic Management Journal,*** 42(1): 58-83
3. Shea, C. & Hawn, O. (2019). Microfoundations of Corporate Social Responsibility and Irresponsibility. ***Academy of Management Journal,*** Vol. 62 (5): 1609-1642
4. Durand, R., Hawn, O. & Ioannou, I. (2019). Willing and Able: A General Model of Organizational Responses to Institutional Pressures. ***Academy of Management Review,*** Vol. 44 (2): 299-320
5. Hawn, O., Chatterji, A., & Mitchell, W. (2018). Do Investors Actually Value Sustainability? New Evidence from Investor Reactions to the Dow Jones Sustainability Index (DJSI). ***Strategic Management Journal,*** 39(4): 949-976 [Lead Article – replicated and expanded by Durand, Paugan, Stolowy, SMJ, 2019]
6. Hawn, O. & Ioannou, I. (2016). Mind the Gap: The Interplay Between External and Internal Actions in the Case of Corporate Social Responsibility. ***Strategic Management Journal,*** 37(13): 2569-2588
7. Dutt, N., Hawn, O., Vidal, E., Chatterji, A., McGahan, A., & Mitchell, W. (2016). How Open System Intermediaries Address Institutional Failures: The case of Business Incubators in Emerging-Market Countries. ***Academy of Management Journal,*** 49(3): 818-840
8. Durand, R., Hawn, O. & Ioannou, I. (2016). A Model of Organizational Symbolism: Understanding the Different Shades of Green. ***Academy of Management Best Paper Proceedings*** (6 pages)
9. Fabrizio, K. & Hawn, O. (2013). Enabling Diffusion: How Complementary Inputs Moderate the Response to Environmental Policy. ***Research Policy***, 42(5): 1099-1111
10. Hawn, O. (2012). Do Actions Speak Louder Than Words? The case of Corporate Social Responsibility (CSR). ***Academy of Management Best Paper Proceedings*** (1 page)
11. Hawn, O. (2009) Question and Propositions. Corporate Social Responsibility in the international context: When and does it matter? ***European Management Review***, 6: 206

**Research Projects in Preparation for Journal Submission**

1. Hawn, O., Ioannou, I., and Durand, R. (2023) The issue is not the issue: Stakeholder pressures on Environmental, Social, and Governance Issues and Firm Actions. (48 pages).
2. Hawn, O., Burbano, V. & Moulton, E. (2023). Female Leadership Representation, Future Orientation, and Corporate Social Responsibility: Evidence from Mixed Methods. (46 pages).
3. Fairchild, A., Aguilera, R., Bart, Y., Hawn, O. & Colicev, A. (2023) (60 pages). Gender Inequality, Social Movement, and Company Actions: How Do Wall Street and Main Street React?
4. Mohliver, A., Hawn, O. and Stroube, B. (2023) Rewarding the Extremes: Market Reaction to U.S. Corporations LGBTQ Positions. Nominated for 2020 Best Conference Paper Award by the Strategic Management Society. (51 pages).
5. Fairchild, A. & Hawn, O. (2023). Return on Carbon: Profits from and Social Costs of Greenhouse Gas Emissions. Best Student Paper at the 2020 AoM, nominated for the 2020 SMS PhD Paper Prize.
6. Fairchild, A. & Hawn, O. (2023). Values in Action: Implicit values and the pursuit of multiple goals
7. Prettyman, B., Fairchild, A., Bart, Y., Hawn, O. & Colicev, A. (2023) Strategic Digital Responsibility in the Age of Social Media.
8. Hawn, O. & Mahin, S. (2023) To Speak or Not To Speak? Corporate America and George Floyd. (38 pages).
9. Holzaepfel, N., Hawn, O. & Werner, T. (2024) Towards a Theory of Organizational Repression of Collective Action.
10. Holzaepfel, N., Hawn, O. & McDonnell, M. (2024) Political Opportunity Structure and Corporate Receptivity to Activism: Evidence from a Quasi-Natural Experiment

**Book chapters and other publications**

1. Hawn, O. (2022) Emerging-market Multinationals: The Cost of Being a Bad Corporate Citizen. ***Harvard Business Review***, March-April 2022: p. 23
2. Hawn, O. & Kang, H. (2018). The Effect of Market and Nonmarket Competition on Firm and Industry CSR. “Sustainability, Stakeholder Governance and Corporate Social Responsibility” ***Advances in Strategic Management,*** Vol. 38: 313-337(36 pages)
3. Ioannou, I. & Hawn, O. (2019). Redefining the Strategy Field in the Age of Sustainability. In “Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives” Oxford, UK: Oxford University Press
4. Hawn, O. (2012). Chapter 5 in “Research Companion to Green International Management Studies: A Guide for Future Research, Collaboration and Review Writing” Cheltenham, UK: Edward Elgar
5. Voronina, O. (2006) Social Life of Social Report – Case Study of Vodafone. ***Economia Aziendale 2000Web***

**Peer Reviewed Conference and Seminar Presentations**

Hawn, O. & Mahin, S. (2023) To Speak or Not To Speak? Corporate America and George Floyd

* 2024 PennState Smeal College of Business, University of Michigan Ross School of Business, Peking University
* 2023 Oxford Reputation Institute Symposium
* 2023 Academy of Management Annual Meeting
* 2023 EGOS Conference
* 2023 University of Texas Austin, University of Texas Dallas

Hawn, O., Ioannou, I., and Durand, R. (2023) Organizational Responses to Environmental, Social and Governance Issues

* 2023 University of Amsterdam
* 2022 University of Colorado Boulder, Aalborg University
* 2021 Temple University
* 2020 ARCS seminar series
* 2019 Wharton Corporate Strategy and Innovation Conference
* 2019 University of Zurich, West Virginia University
* 2019 Lugano Conference on Organizations
* 2019 Strategy Research Forum
* 2019 Bocconi University, Insead (France)
* 2019 Sustainability, Ethics & Entrepreneurship Conference
* 2018 and 2019 Strategic Management Society (SMS)

Hawn, O. Burbano, V. & Moulton, E. (2018). Culture and Sustainability.

* 2022 ARCS conference
* 2018 Academy of Management
* 2018 HEC Paris, George Washington University

Durand, R., Hawn, O. & Ioannou, I. (2016). Different Shades of Green: A General Model of Organizational Responses to Institutional Pressures

* 2016 Strategy Research Forum
* 2016 Academy of Management (AoM)
* 2016 Alliance for Research on Corporate Sustainability (ARCS) Best Paper Award
* 2015 and 2016 Strategic Management Society (SMS)

Shea, C. & Hawn. O. Social Perception of Corporate Social Responsibility and Irresponsibility: Asymmetric Benefits and Penalties of CSR Strategy

* 2015 INFORMS
* 2015 ARCS Kellogg (Best Paper Award)
* 2015 AoM
* 2014 SMS
* 2014 Academy of International Business (AIB) (Finalist for Haynes Prize for the Most Promising Scholar)

Hawn, O. & Kang, H. A Behavioural Theory of CSR: How Uncertainty and Stakeholder Conflict Determine Different CSR Strategies

* 2016 SMS (new version) nominated for Best Conference Paper Award
* 2014 SMS

Hawn, O. & Kang, H. The Effect of Market and Nonmarket Competition on Firm and Industry CSR.

* 2014 ARCS Cornell (Best Paper Award)
* 2011 INFORMS and SMS (Selected for the Writing Workshop for Doctoral Students and Junior Faculty by Gerry McNamara)

Hawn, O. Strategic Role of Corporate Social Responsibility in International Expansion of Emerging Market Multinationals

* 2017 Baruch College
* 2017 Nanyang (Technological University) Business School
* 2015 UNC-Chapel Hill
* 2014 AIB
* 2013 ARCS Berkley
* 2013 AoM
* 2013 SMS
* 2012-2013 Boston University, Ivey School of Business, Georgetown University, NUS, HKUST, LBS, Wharton School of Business, USC Marshall, University of Minnesota, HEC Paris and George Washington University

Hawn, O. “The Nature and Strategic Impact of Corporate Social Responsibility in Emerging Markets: The Case of Russia”

* 2013 AoM PDW
* 2012 AoM
* 2012 AIB
* 2011 INFORMS

Fabrizio, K. & Hawn, O. Enabling Diffusion: The Overlooked Role of Complementary Inputs

* 2016 ETH Zurich
* 2011 AoM
* 2011 Mid-Atlantic Strategy Conference, UNC Kenan-Flagler Business School

Hawn, O. Organizational Legitimacy: Different Sources, Different Outcomes? (Dissertation Proposal)

* AIB Doctoral Consortium (2012)
* Consortium on Competitiveness and Cooperation. University of Maryland (2012)

Hawn, O., Chatterji, A. & Mitchell, W. Two Coins in One Purse? The Interaction between Market and Social Legitimacyin the Dow Jones Sustainability Index

* 2017 National University of Singapore
* 2011 AoM
* 2011 Joint session of 11th Annual Strategy and the Business Environment Conference and 3rd Annual ARCS Conference, Wharton Business School
* 2011 Medici Summer School in Management Studies “Beyond Performance: Business Sustainability in question”
* 2011 Transatlantic Doctoral Conference, London Business School
* 2011 15th International Conference on Corporate Reputation, Brand, Identity and Competitiveness
* 2010 SMS. Nominated for Best Conference Paper (old title “Pride and Prejudice: Dow Jones Sustainability Index Additions and Deletions”) and selected for the Writing Workshop for Doctoral Students and Junior Faculty
* 2010 Global Business Ethics Symposium & Next Generation ESG Scholar Workshop
* Organized and chaired a symposium with this theme. AoM (2011)
* The Organization and Management Theory Doctoral Consortium. AoM (2011)
* The Academy of Business in Society. Saint Petersburg, Russia (2010)
* SMS Doctoral Consortium (2010)
* International Management Division Doctoral Consortium. AoM (2010)

Hawn, O. & Ioannou, I. Do Actions Speak Louder Than Words? The Case of Corporate Social Responsibility (CSR) Previous title: The Mediating Role of Intangibles in Decoupling: The Relationship Between Legitimacy Perceptions, Firm Actions and Firm Performance

* 2012 AoM Meeting – selected for Best Paper Proceedings and SIM Division Best Paper Award
* 2011 SMS

Dutt, N., Hawn, O., Vidal, E., Chatterji, A., McGahan, A. & Mitchell, W. The Co-Development of Markets and Firms: Business Incubators in Emerging Economies

* 2011 INFORMS
* 2011 SMS

Bloom, P. & Hawn O. “Drivers of Scaling: Theoretical notions and an empirical test” Research Colloquium on Social Entrepreneurship. University of Oxford (2010)

Voronina, O. “Green acquisitions” Fondazione IRI V Summer School in Management Studies. Italy (2008)

Voronina, O. “Social Life of Social Report – Case Study of Vodafone” First Italian CSEAR Conference. University of Bergamo, Business Administration Department (2006)

**Invited (Peer Reviewed) Consortia Participation**

Oxford University Reputation Institute conference (2023, 2024)

Strategy Summit co-sponsored by the Eccles School of Business at the University of Utah and *Strategy Science* (2024)

ASQ-University of South Carolina Globalizing Organization Theory Conference (2020)

SMS Your Tenure Package workshop (2019)

SMS Competitive Strategy Junior Faculty and Paper Development Workshop (2014)

AoM International Management Division Junior Faculty Consortium (2014)

Academy of International Business Junior Faculty Consortium (2014)

AoM BPS Junior Faculty Consortium (2013)

Academy of International Business Doctoral Consortium (2012)

Medici Summer School in Management Studies “Beyond Performance: Business Sustainability in question” (2011)

Academy of Management Organizations and Management Theory Division Doctoral Consortium (2011)

Strategic Management Society Doctoral Consortium (2010)

Academy of Management International Management Division Doctoral Consortium (2010)

Global Business Ethics Symposium & Next Generation ESG Scholar Workshop (2010)

EABIS Doctoral Colloquium on Corporate Responsibility and Emerging Markets (GSOM, 2010)

Academy of Management Social Issues in Management Division Doctoral Consortium (2009)

Fondazione IRI V Summer School in Management Studies “Managing Organizational Learning and Change” (2008)

GWU-CIBER Faculty Development Workshop “Succeeding in Emerging and Developing Markets” (2008)

Center for the Advancement of Research Methods and Analysis at Virginia Commonwealth School of Business (2008)

Duke Center for International Business Education and Research (2008)

**Additional Conference Participation**

Strategic Management Society Conference (since 2009)

Academy of Management Annual Meetings (since 2009)

Alliance for Research on Corporate Sustainability ARCS (since 2010)

Kenan Institute at UNC CH Conferences (since 2016)

Strategy Research Forum (Organizer, 2017, 2022)

Economic Sociology Conference, Duke-UNC (2018)

Tuck Summer Camp, Dartmouth University (2018)

Strategy and Business Environment (Wharton, 2011; Duke, 2017)

NYU Stern Conference on Emerging Market Multinationals (invitation-only, 2016)

Consortium for Competitiveness and Cooperation (2016, 2019)

Academy of International Business (2012, 2014)

EABIS Colloquium on Corporate Responsibility and Emerging Markets (GSOM, 2010)

Transatlantic Doctoral Conference (London Business School, 2011)

Research Colloquium on Social Entrepreneurship (University of Oxford, 2010)

Global Business Ethics Symposium (Bentley University, 2010)

Mid-Atlantic Strategy Colloquium (2009-2011)

Duke Strategy Conference (Duke University, 2008, 2015-2018)

Institutions for Industry Self-Regulation Conference (Duke University, 2008)

Scaling Social Impact (Duke University, 2008-2009)

Skoll Social Entrepreneurship Forum (Oxford University, 2006)

**Teaching Record**

2015-current  **University of North Carolina, Kenan-Flagler Business School** Chapel Hill, US

* WEMBA/EMBA, MBA@UNC, FTMBA and Undergraduate Strategy and Sustainability (core FTMBA elective since 2020)
* MBA@UNC Integrating Sustainability (2021)
* MBA Global Immersion Elective in Sustainability and Social Enterprise (since 2018)
* PhD Socialization seminar (2015), Sustainability Strategy seminar (2016, 2023)

2013-2015 **Boston University School of Management** Boston, MA

* Senior undergraduate core course in Strategy and Policy

2007-2013 **Duke University, Fuqua School of Business** Durham, US

* TA for MBA/MEM class in Sustainable Business Strategy (Daniel Vermeer). Helped design the course, organize a facility tour of John Deere, provide teaching assistance and introduction to strategy, 2010
* TA for MBA classes in Entrepreneurial Strategy for Innovation-Based Companies and Intellectual Capital, CCMBA class in Technology Strategy (Wes Cohen), 2008-2013
* TA for MBA Foundations of Strategy (Mike Lennox, Bennet Zelner and John Joseph), 2007-2013
* MBA Curricular Practical Training (William Sax). Grading of summer internship reports and assistance in improving course materials, 2009
* WEMBA core class in Corporate Strategy (Bennet Zelner). Teaching Assistant, 2007, 2011
* PhD class in Macro-Organizational Behavior (Rich Burton): helped design the syllabus and conducted research of the current literature on specific topics, 2007

2006-2007 **Plekhanov Academy of Economics** Moscow, RU

* Masters-level class in Management Research (designed the course and taught it in English)
* Undergraduate-level classes in Foundations of Management (2nd) and Strategic Management (4th year)

**Grants**

* Grant from Duke Interdisciplinary Studies for Intellectual Community Planning on global public goods ($4,900, 2023)
* Grant from Duke CASE for the 2010 Research Colloquium on Social Entrepreneurship ($1,400; 2010)
* Grant from State Street Foundation for the Next Generation ESG Workshop at Bentley University ($2,250; 2010)
* Grant from Strategy Department for summer school in Italy ($1,500; 2008)
* Grant from Duke CIBER to attend the George Washington University Center for International Business Education and Research Faculty Development Workshop “Succeeding in Emerging and Developing Markets” ($1,300; 2008)
* Grant from the U.S. Education for PhD program travel expenses ($3,000; 2007)

**Professional Service**

Associate Editor at the Strategic Management Journal (since 2021)

Editorial Board

* Organization Science (since 2020)
* Academy of Management Journal (since 2020)
* Business and Society (since 2019)
* Organization and Environment (since 2020)
* Strategic Management Journal (2013-2021)

Ad Hoc Reviewing

* Management Science, Administrative Science Quarterly, Strategy Science, Academy of Management Review, Journal of International Business Studies, Strategic Entrepreneurship Journal, European Management Review, Industrial and Corporate Change, Journal of Management Studies, Research Policy, Journal of World Business, Journal of Business Ethics
* Academy of Management (AoM) Annual Meetings
* Academy of International Business Annual Meetings
* Alliance for Research on Corporate Sustainability (ARCS) Annual Conferences
* Strategic Management Society (SMS) Annual and Special Conferences
* I&E Research Symposium co-hosted by Duke and UNC (2019)

Professional Service

* Invited faculty for 2024 SMS Junior Faculty Workshop
* Invited faculty for 2024 Academy of Management SIM-ONE Junior Faculty Consortium
* Invited faculty for 2024 STR Teaching-Inspired Research and Research-Inspired Teaching
* Invited faculty for 2024 AoM IM division “Meet the editors” panel
* Invited faculty for 2023 and 2024 AOM STR symposium on Solving Societal Grand Challenges
* Invited faculty discussant for Bocconi Non-market Strategy Conference (2024)
* Invited faculty for Strategy, Innovation, and EntrepreneurshipSpeaker Series with [the PhD Project](https://phdproject.org/%29) (2023)
* Invited faculty for the Ivey-ARCS PhD Sustainability Academy (2023)
* Invited faculty for 2023 SMS Doctoral Workshop
* Elected as Executive Committee Member for the Academy of Management STR Division (2023-2025)
* Invited faculty for 2023 Academy of Management IM Doctoral Consortium
* Invited faculty for 2023 Academy of Management STR Junior Faculty Paper Development Workshop
* Invited faculty for 2023 Academy of Management STR Teaching Strategic Management Paper Development Workshop
* Elected as SMS Competitive Strategy Interest Group Chair (2022-2025)
* Invited keynote speaker for 2022 SMS extension on Sustainable and Responsible practices at the University of Birmingham, UK
* Invited faculty for 2022 SMS and AoM IM division “Meet the editors” panels
* Invited faculty for 2022 SRF Dissertation Research Program Workshop
* Invited faculty for 2022 SMS Stakeholder Strategy IG Group paper development workshop
* Invited faculty for 2022 Academy of Management STR Doctoral Consortium
* Invited faculty for 2022 Academy of International Business Doctoral Consortium
* Invited faculty for 2021 and 2022 Alliance for Research on Corporate Sustainability Doctoral Consortium
* Invited faculty for 2021 AoM STR Oceania Paper Development Workshop
* Organizer of 2020 AoM STR Cultural Conversations for Russian-speaking members
* Chair (2020) and member (2021, 2022) of the subcommittee for AoM Organization and Natural Environment (ONE) Emerging Scholar Award
* Invited to ONE plenary (AoM 2019, 2020)
* Host and conference chair of 2019 ARCS annual conference
* Invited faculty for 2019 ONE Doctoral Consortium
* Co-Editor of Journal of Management Studies Special Issue “Grand Societal Challenges and Responsible Innovation” (2018-2021), including running R&R workshop in Paris (October 2019)
* Elected as SMS Stakeholder Strategy Interest Group Chair (2017-2020)
* Co-Chair of CSR and Sustainability Track at SMS Special Conference, Hyderabad, India (Dec 2018)
* Joined ARCS Board of Directors and Conference Organizing Committee (since 2017)
* Invited to ARCS Executive Leadership Committee (2019-2022)
* Joined the Advisory Board of the Ivey-ARCS PhD Academy (since 2018)
* Elected to AoM ONE’s Membership and Nominations Committee (2017-2020)
* Elected Rep-at-large in SMS Stakeholder Strategy Interest Group (2016-2018)
* Organizer of Advanced Doctoral Students and Junior Faculty Workshop at SMS (Inaugural in 2016, 2017)
* Strategy Research Forum Member (2015-2023)
* AoM Business Policy and Strategy (BPS) Research Committee Member (2015-2017)
* AoM Social Issues in Management (SIM) Best Paper Committee Member (2013)
* Invited to serve on a SMS panel (2011)
* Chair and organizer of a symposium: AoM (2011, 2012), SMS (2013)
* Chair and Discussant: sessions at AoM (2010, 2014), INFORMS (2011), SMS (2013), Research Colloquium on Social Entrepreneurship at the University of Oxford (2010)

UNC Service

* Faculty Panel for Admitted students (2024)
* MIINT (MBA Impact Investing Network & Training) competition judge (2020-2021)
* Speaker at alumni weekend (since 2018-2021)
* Organizer, Strategy & Entrepreneurship seminars and brown bags (2018-2019)
* Chair (2019-2020) and member of the recruiting committee (2016-2018)
* Moderator at FoodCon (2017) and Careers with Impact (since 2018), Global Trade Conference (2018), Frontiers of Entrepreneurship (2018, 2020)
* Student supervision: Saili Raje (MBA student independent study, 2024), Brandon Prettyman (PhD committee chair, 2025; independent study, 2021), Angie Fairchild (PhD committee chair, 2024; independent study, 2020), Yoojeong Shin (PhD committee member, 2024), Alexandra Hatsios (Honors thesis committee member, 2023), Paul Yoo (PhD committee member, 2023), Robert Hill (PhD committee member, 2022), , Ari Singer-Freeman (Honors thesis committee member, 2021), Youthika Chauhan (PhD committee member, 2021), Elizabeth Ritger (Honors thesis committee member, 2020), Raouf Kundil (Kenan scholar MBA, 2019), Tara Nath (Honors thesis committee member, 2019), David Halliday (PhD committee member, 2017), Shannon Cummings (MBA independent study, 2017), Mohammed Hedadji (Honors thesis advisor, 2017)
* Case Bowl Judge for Fuqua MBA Internal Case Competition (2007-2011)

Membership

* Academy of Management, Strategic Management Society, Alliance for Research on Corporate Sustainability, EGOS

**Impact on Practice**

* 2024 ACES hosted Inaugural Sustainability Roundtable
* 2023 Kenan Insight [Gender Inequality and Company Actions: How Do Wall Street and Main Street React?](https://kenaninstitute.unc.edu/kenan-insight/gender-inequality-social-movement-and-company-actions-how-do-wall-street-and-main-street-react/)
* 2023 Invited faculty at the [Stakeholder Podcast](https://directory.libsyn.com/shows/view/id/stakeholdermedia) hosted by Ed Freeman
* 2023 ACES hosted Executive Roundtable on Carbon Removal
* 2022 Kenan Institute Business Roundtable Participant
* 2022 Corporate Knights: [Should Corporations Be Activists?](https://www.corporateknights.com/education/should-corporations-be-activists/)
* 2022 AACSB: [Integrated Approaches to Teaching Sustainability](https://www.aacsb.edu/insights/articles/2022/05/integrated-approaches-to-teaching-sustainability)
* 2022 Harvard Business Review March-April print issue. Emerging Market Multinationals: [The Cost of Being a Bad Corporate Citizen](https://cse.unc.edu/wp-content/uploads/2022/04/HBRMarApr22_IdeaWatch.pdf).
* 2021 Black Communities Conference Panelist for Addressing Racism and Assessing Equity in Business
* 2021 Invited speaker at the UNHCR and ODC “Organizing for Good” Webinar
* 2020 New York Times: [Learning to Balance Profit with a Social Mission](%E2%80%A2%09https%3A/www.nytimes.com/2020/02/16/business/social-entrepreneurship.html)
* 2019 Triangle Business Journal: [Cover Story](https://www.bizjournals.com/triangle/news/2019/11/29/cover-story-look-left-look-right-look-out.html). Look Left. Look Right. Look Out.
* 2019 Financial Times releases Profit vs. Purpose Trade-Off [game](https://ig.ft.com/esg-purpose-profit-game/) inspired by our research with Rodolphe Durand and Ioannis Ioannou.
* Moderator at UNC Clean Tech Summit (since 2018)
* Moderator at Senior Corporate Affairs Summit in NYC (since 2017)
* Series of videos translating research and providing Kenan Institute Insights (available on my website: <https://olgahawn.web.unc.edu/media/>)

**Personal**

Children born in 2012 and 2015. Russian and U.S. citizenship. Bikram yoga and Italy fan.

Languages: Russian (Native), English (Fluent), German, Spanish and Italian (Conversant).

Last updated April 18, 2024